

Scottsdale

URBAN NEWS

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FEBRUARY 2007

Sponsored by
Realty Executives Agents
Jane McCown and Dan Oditt.

Urban Developments

Topping out The Mark

The roof is on and tenant improvements have begun at the new six-story luxury residential building known as The Mark at 69th and Main streets in downtown Scottsdale.

Initial move-ins are being scheduled for November 2007 for the first of 85 luxurious condominiums ranging from approximately 1,000 to 4,000 square feet.

Prices run from \$480,000 to \$2.1 million for up to three bedrooms and three full baths. There are two penthouses on the sixth floor.

Developed by the Toll Brothers, an award winning builder of luxury homes for both "move-up" and empty-nester buyers in 300 communities around the country, The Mark is the company's first Arizona "City Living" community, a complex of spectacular cosmopolitan residences including townhomes and condominiums.

Plans for The Mark's first floor include a fitness center exclusively for residents' use along with retail and specialty shops. The fifth-floor rooftop will be appointed with a swimming pool, barbeque and entertainment area overlooking the surrounding mountains.

In addition to The Mark, the City Living community features The Regency, which will consist of 62 townhomes. Construction has already begun, with completion scheduled for fall 2007. The Regency's three- and four-story townhomes will surround a lush central courtyard and pool.

All City Living residents will receive access to many of the resort services provided by the renovated and recently re-opened Hotel Valley Ho, a legendary celebrity hotspot located adjacent to the property.

The Toll Brothers information center, featuring kitchen and bathroom vignettes, is open from 10 a.m. to 5:30 p.m. Monday through Saturday and noon to 5 p.m. on Sunday. Call Jane or Dan for details, 480-747-8900

New Urban Taste

Ultimate seafood experience comes to Waterfront

What better place to open a seafoodery than at a location called The Waterfront? Four years to the month after the opening of Eddie V's in north Scottsdale, the restaurateur team of Guy Villavaso and Larry Foles broadened the downtown Scottsdale culinary scene in March 2006 with a new seafood spot, Wildfish, appropriately sited at Scottsdale's hottest downtown locale. True to the neighborhood ambiance, Wildfish offers the kind of hip, high-energy dining experience that urbanites are coming to expect from The Waterfront.

No strangers to the Phoenix market, you may also recognize Villavaso and Foles as the co-founders of Z'Tejas Southwestern Grill. They had the good sense to lure chef James Robert (pronounced "roh-BAIR" in le mode français, by the way) who had been executive chef at Eddie V's for four years before taking the helm of Wildfish. Prior to that, Monsieur Robert polished his skills at L'Espalier in Boston's Back Bay and was executive chef at Austin's Brio Vista.

Enjoy the popular happy hour at Wildfish from 4:30 to 7 p.m. nightly with terrific seafood deals or settle in for a scintillating menu that includes Georges Bank lemon sole, Louisiana oysters, lobster bisque, tuna tartare and plump crab cake.

And, as a special Valentine's month offer to Scottsdale Urban News readers, through the end of February the restaurant will bring a FREE dessert — such as the Godiva chocolate lava cake — to your table if you flash a copy of this issue with your order of any two entrées. For dinner reservations call 480-994-4040.

www.wildfishseafoodgrille.com



Urban Design

Fashionable furnishings... in the haus

You've heard about Designing Women. Now you can check out three designing men on a mission to provide otherwise unavailable or hard-to-find, high quality furniture, accessories and expert design consulting services: Lew Gallo, Gregory Gordon and Brad Plumley.

The place: haus — a 4,800 sq.-ft. renovated space which opened in April at the downtown Scottsdale Waterfront, complementing an existing store at Biltmore Fashion Park, established in 2002.

The name plays on one of the most influential currents in Modernist architecture and furniture design, the Bauhaus movement, known for its minimalist credo and cross-disciplinary spirit.

Scottsdale's haus offers furniture, home furnishings and art in a unique urban retail environment.

Their collection includes lines from Knoll, Cisco Brothers, Kartell, Vitra, Nambé, as well as Jonathan Adler pottery and furniture, Heidi Abrahamson jewelry and what they call "a peppering of fantastic vintage finds." Haus Scottsdale is located at 4821 N. Scottsdale Rd. #109 and is open Tues.-Saturday 10 a.m. to 6 p.m. and Sundays from noon-5.



Dateline Downtown

Will Scottsdale's urbanistas follow the trend in Beverly Hills by standing in long lines for the privilege of tasting decadently delightful cupcakes?

We'll find out when Sprinkles Cupcakes, the hip Beverly Hills bakery, breaks ground soon at the corner of Scottsdale and Camelback roads.

Sprinkles is known for celebrity-studded lines waiting to gobble bitter-sweet Callebaut chocolate and Madagascar Bourbon vanilla topped with fondant dots and real French chocolate sprinkles.

The Scottsdale venue, which plans to open this summer, will be the fourth in the chain for the tony bakery.

Scottsdale

Decadent cupcakes coming to downtown

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Upcoming Events February

Feb. 9-11
5th Ave. Festival of the Arts
Eclectic mix of old Southwest
and contemporary art
5th Avenue
Free. Call for times
Info: 602-818-3527
www.scottsdale5thave.org/events

Feb. 13
Schubert: On Wings of Song
Unique "concert with commentary"
features pianist Jeffrey Siegel
discussing the music before the
performance.
\$38. 7:30 p.m.
Info: 480-994-2787

Feb. 16-18
Indian Market
Features Native American food, artists
and entertainment from across the
nation
Scottsdale Civic Center
Free. Call for times
Info: 480-948-9273
www.navajogallery.com

Feb. 24
Parada del Sol
Known as the world's largest horsedrawn
parade, presented by Scottsdale Jaycees.
Scottsdale Road: Oak to Indian School
Free. 10 a.m.
Info: 480-990-3179

Sundays, through April 8
Sunday A'Fair
Concerts, performances, crafts and arts
in a lush outdoor lawn and picnic setting
Civic Center Mall
Free. Noon-4:30 p.m.
Info: 480-994-ARTS



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If your property is currently listed, this is not a solicitation.

NEXT ISSUE: DETAILS ON MAIN STREET PLAZA

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Urban developments go to:
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